

# **The road to the Alltech FEI European Jumping & Dressage Championships 2009**

## **Day 55**

Organisers of the Alltech FEI European Jumping & Dressage Championships 2009 (25-30 Aug 09) are set to make a big impression on competitors by installing the first 'check in and chill out' zone within a major Championship.

The 'check in and chill out zone' will allow riders, stewards and officials a sanctuary of solitude within the busy grounds, giving them the chance to relax and get away from it all when needed!

The exclusive zone will include comfy sofas, a calming view of the river, refreshments and tantalising food offers. It will be situated close to the FEI stables, ensuring maximum benefit to the riders.

Event director Simon Brooks-Ward said: "This is the first time such an area has been developed for competitors and I'm sure it will be much welcomed. When you're expecting around 15,000 people in the show ground each day, plus the added stress of such top-class competition, you need somewhere to relax and get away from it all, even if it's just for a few minutes. Now we have to think of a similar idea for the horses!"

**55 days and counting!**