

Alltech FEI European Jumping & Dressage Championships 2009 launches Championship Radio Station

Organisers of the Alltech FEI European Jumping and Dressage Championships 2009 are set to launch a Championship radio station dedicated to the event.

Championship followers will be able to listen to live expert commentary for all of the dressage competition and some of the jumping competitions. In addition, the channel will be packed with live rider interviews, backstage stories and expert views of the championships.

Visitors to the event can purchase one of the special headsets from the radio or programme sellers in the showground for just £8 to last them the duration of the event. Alternatively, those who are unable to get to Windsor won't miss out on any of the action, as they can listen to the station over the internet by visiting www.alltechfeiwindsofeuropeans.com

The Dressage commentary team will be led by Sandy Phillips. Sandy trained for many years in Germany with George Theodorescu and Hubertus Schmidt. She was a member of the US Olympic Dressage team in the 1984 Olympics and the 1982 and 1986 World Championships and then became a member of the British Dressage team for the Europeans and World Championships in Rome in 1998 and Aachen in 2006. In 2006 she became British National Dressage Champion on Lara 106. Sandy is an FEI "I" Judge in Eventing and Dressage. She will be joined during the course of the event by Carl Hester, Ulla Salzgeber and Jane Gregory.

The commentary team for the jumping classes will be led by Steven Wilde. Steven is a regular presenter for Sky Sport, Eurosport and Horse and Country TV and a familiar voice on many show grounds around the country.

The classes that will be covered by the radio service are:

Tuesday 25 th August	Dressage 1 st Competition Individual and Team 9.30am – 5pm
Wednesday 26 th August	Dressage 1 st Competition Individual and Team 9.30am – 5pm
Thursday 27 th August	Dressage 1 st Grand Prix Special 9.30am – 5pm
Friday 28 th August	Jumping Team Final and Individual 8.30am – 5pm
Saturday 29 th August	Dressage Final Grand Prix Freestyle to Music 7.15pm – 11pm
Sunday 30 th August	Jumping Individual Final 1.30pm – 5.30pm

Ticket Information:

Tickets for the Alltech FEI European Jumping and Dressage Championships 2009 are priced between £7 and £49 (£7, £10, £16, £22, £25, £28, £35, £45, £49). The box office telephone numbers are 0871 230 1087 (UK) and + 44 115 993 4409 (International). For online ticket bookings and further information of the confirmed programme of events please visit www.alltechwindsoreuropeans.com Tickets can also be purchased through Windsor Information Centre with discounts available for Advantage Card Holders. Please contact the centre on 01753 743907 for full details.

-ENDS-

Notes to Editors:

For further information on the **Alltech FEI European Jumping and Dressage Championships** please contact Kelly Smith on +44 (0)1753 847915 or email kellys@hpower.co.uk.

About the Organisers:

The HPower Group produce, manage and promote large scale public events worldwide specialising in equestrian competitions, ceremonial events and public entertainment.

The HPower Group is the organiser of the Royal Windsor Horse Show, Olympia, The London International Horse Show and the FEI European Jumping and Dressage Championships 2009. The HPower Group has previously produced and directed All The Queen's Horses, Army 2002, and the World War 2 60th Anniversary Celebrations. Simon Brooks-Ward, managing director, was also Event Director for the Territorial Army's 100th Anniversary National Pageant on Horse Guards.

About UK Sport

The Alltech FEI European Jumping & Dressage Championships 2009 has been part funded by UK Sport's National Lottery-funded World Class Events Programme, which aims to secure events of strategic importance that deliver a range of lasting benefits. These include economic, social and cultural benefits as well as improving sporting performance by home athletes, encouraging participation and leaving a legacy of facilities and development initiatives. Over 120 sporting events have been staged in the UK through the programme since 1997. More at www.uk sport.gov.uk

About Alltech

Alltech is a global animal health and nutrition company with over 28 years' experience of developing natural products that are scientifically proven to enhance animal health and performance. Headquartered in Kentucky, USA, Alltech trades in 113 countries and has over 1900 employees worldwide.

Alltech is the proud sponsor of the Alltech FEI World Equestrian Games 2010™ to be held in Kentucky, USA from the 25th September to the 10th October 2010 and the Alltech FEI European Jumping and Dressage Championships to be held in Windsor, United Kingdom from the 25th to the 30th August 2009.

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