
FOR IMMEDIATE RELEASE

**Muhammad Ali to Make Special Appearance at the Alltech FEI
European Jumping and Dressage Championships 2009**
Hopes to Garner Support for the Alltech-Ali Center Global Education
Fund

[Dublin, IRELAND] – Boxing champion, humanitarian and global icon Muhammad Ali will make a special appearance at the Alltech World Equestrian Games Gala Night taking place on the evening of Friday 28th August during the Alltech FEI European Jumping and Dressage Championships 2009 at Windsor Castle, United Kingdom (25th - 30th August 2009). Ali hopes his trip will raise awareness for the recently founded Alltech-Muhammad Ali Center Global Education and Charitable Fund.

The Fund, which was announced in May of this year during Alltech's International Animal Health and Nutrition Symposium, aims to produce, promote and support the educational and humanitarian goals and efforts of both institutions. The goals of the Fund are to provide leadership and character education; educational scholarships for arts; natural science and humanitarian endeavours; elementary school science laboratories; relief and support during world crises; and encouragement in the pursuit of excellence and personal greatness.

Lonnie Ali and Muhammad are delighted to be visiting the UK and Ireland again to reconnect with old friends and to garner support for global charitable causes that are important to them.

The Alltech World Equestrian Games Gala Night is a celebration of Kentucky and serves as a prelude to the Alltech FEI World Equestrian Games 2010™ taking place from the 25th September to the 10th October in Kentucky, USA. The Gala Night will feature a para-equestrian demonstration, an FEI discipline which will be included for the first time at the Alltech FEI World Equestrian Games 2010.

-Ends-

Notes to Editor:

[The Muhammad Ali Center](#)

The Muhammad Ali Center is a cultural attraction and international education center that is inspired by the ideals of Muhammad Ali. Featuring an award-winning visitor experience, educational and public programming and global initiatives, the Ali Center reaches beyond its physical walls to fulfil its mission: *To preserve and share the legacy and ideals of Muhammad Ali, to promote respect, hope and understanding, and to inspire adults and children everywhere to be as great as they can be.*

[HPower](#)

The HPower Group is the organiser of the Royal Windsor Horse Show, Olympia, The London International Horse Show and the FEI European Jumping and Dressage Championships 2009. The HPower Group has previously produced and directed All The Queen's Horses, Army 2002, and the World War 2 60th Anniversary Celebrations. Simon Brooks-Ward, managing director, was also Event Director for the Territorial Army's 100th Anniversary National Pageant on Horse Guards.

[Alltech](#)

Alltech is a global animal health and nutrition company with over 28 years' experience in developing natural products that are scientifically proven to enhance animal health and performance. Headquartered in Kentucky, USA, Alltech trades in 113 countries and has over 1,900 employees worldwide.

Education represents the cornerstone of Alltech's endeavour to create and innovate. The company's educational focus is evident in its numerous university and primary school

programs, including building science labs in schools and providing scholarships and awards to undergraduate and graduate students.

Alltech is the proud sponsor of the Alltech FEI World Equestrian Games 2010™ to be held in Kentucky, USA, from the September 25 - October 10, 2010, and the Alltech FEI European Championships to be held in Windsor, United Kingdom, from August 25-30, 2009.

For more information, visit: www.alltech.com, www.alltechwindsoreuropeans.com and www.alltechfeigames.com.

[Alltech-Muhammad Ali Center Global Education and Charitable Fund](#)

The Alltech-Muhammad Ali Center Global Education and Charitable Fund, which was announced in May of this year during Alltech's International Animal Health and Nutrition Symposium, aims to further the educational and charitable goals of both institutions. Alltech and the Muhammad Ali Center are working together to produce and promote a number of charitable activities leading up to and coinciding with the Alltech FEI World Equestrian Games in Lexington, Kentucky in 2010™.

Ticket Information:

Tickets for the Alltech FEI European Jumping and Dressage Championships 2009 are priced between £7 and £49 (£7, £10, £16, £22, £25, £28, £35, £45, £49). The box office telephone numbers are 0871 230 1087 (UK) and + 44 115 993 4409 (International). For online ticket bookings and further information of the confirmed programme of events see: <http://eurochampslive.low-res.net/competition-programme.html>

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