

Press Release – For immediate release

## **A DOGGIE DAY OUT FOR ALL THE FAMILY**

2 August 2008 – The Wag and Bone Show – Windsor Great Park

Calling all dogs - Saturday 2 August 2008 is the chance for you and your owners to enjoy a fantastic day out together when the Wag and Bone Show makes a welcome return to Windsor Great Park. You will be the stars of the show, so bring along the two-legged members of your family and sign up for a day of thrills and laughter.

Proceeds from the Wag & Bone Show benefit seven major animal welfare charities - Battersea Dogs & Cats Home, The Blue Cross, Dogs Trust, The Kennel Club Charitable Trust, PDSA, The RSPCA and Wood Green Animal Shelters and this event has proved to be extremely popular in the past. The Show's main sponsor is Purina PetCare, a world leading pet care company.

The Wag and Bone Show is jam-packed with activities for owners to enjoy with their dogs. Sign up for 'Temptation Alley', 'Doggie Dash' and other fun competitions your dog can enter in The Games Zone and The Top Dog Ring. In the main ring, there will be displays and demonstrations including heelwork to music and sheepdog displays. 'Tellington Touch' and 'Trick and Treat' will be offering excellent advice on training, the Rescue Village will be showing some of the tremendous work that the rescue charities do throughout the year and will run a series of talks, free to all visitors. The Scruffts competition will be back, together with some new activities and displays, which will be announced in the coming months.

So get out your doggie diary and scratch in Saturday 2 August 2008. Tickets can be booked in advance with free entry for dogs. Keep up to speed with all the new activities and information by visiting the website at [www.thewagandboneshow.com](http://www.thewagandboneshow.com) (live from end January 2008).

For further information and pictures, please contact:

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### **Notes to editors:**

The Show took place for three years between 2004 and 2006, had a break in 2007, and returns for 2008, organised by HPower Group, organisers of The Royal Windsor and Olympia Horse Shows.

Main sponsor Purina PetCare is dedicated to providing the highest quality pet foods to help pet owners ensure their pets lead long and healthy lives. Its brands include some of the best-known names in pet food like Bakers, Winalot, Bonio, Purina ONE, Pro Plan, BETA, Felix, Gourmet and Go-Cat.

Tickets and information: 0871 230 5569 or online at  
[www.thewagandboneshow.com](http://www.thewagandboneshow.com)

Ticket Price: Adult £10 in advance (£11 on the door)  
Concession £8 in advance (£9 on the door)  
Family £25 in advance (£30 on the door)

Camping: Caravan and camping facilities are available onsite  
priced at £25 for two nights. Book your site in  
advance by telephoning 01753 847900

Opening Hours: 10am to 5.30pm

January 2008